
Privacy Policy

Effective Date: 2025-07-08

Website: www.tradeline-int.co.za

Company: Tradeline International (PTY) LTD

Physical Address: 10 Greenfields, 2 Greenfields Crescent, Pomona, 1619, Kempton Park, South Africa

Email: info@tradeline-int.co.za

1. Introduction

At Tradeline International (PTY) LTD, we value your privacy and are committed to protecting the personal information you share with us. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website, www.tradeline-int.co.za, in accordance with the Protection of Personal Information Act (POPIA) and other applicable data protection laws.

2. Information We Collect

We may collect the following types of personal and non-personal information:

- **Personal Information:**
 - Full name
 - Email address
 - Phone number
 - Company name
 - Physical or postal address
 - Any other information you voluntarily provide via contact forms or email
 - **Automatically Collected Information:**
 - IP address
 - Browser type and version
 - Device type
 - Pages visited and time spent on the site
 - Referral URL
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3. How We Use Your Information

We use the information collected for the following purposes:

- To respond to your inquiries and provide requested services
- To improve our website functionality and user experience
- To send business-related communication, including quotes, order updates, or newsletters (if subscribed)

- To comply with legal obligations
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4. Disclosure of Personal Information

We do not sell or rent your personal data. We may share your information in the following circumstances:

- With third-party service providers who assist in operating our website or providing services
- To comply with applicable laws or respond to legal processes
- To protect our rights, safety, or property

All third parties are contractually bound to handle your data in compliance with data protection laws.

5. Data Security

We implement appropriate technical and organisational security measures to protect your personal information from unauthorised access, loss, or misuse. However, no method of transmission over the Internet is 100% secure, and we cannot guarantee absolute security.

6. Your Rights

As a data subject under POPIA and similar regulations, you have the right to:

- Access your personal data
- Request correction or deletion of your personal data
- Object to or limit the processing of your data
- Withdraw consent at any time (where applicable)

To exercise your rights, please contact us at [Insert Contact Email].

7. Cookies

Our website may use cookies to enhance your browsing experience. You can choose to accept or decline cookies via your browser settings. Declining cookies may impact certain website functionality.

8. Third-Party Links

Our website may contain links to external websites. We are not responsible for the privacy practices or content of those websites. We encourage you to review their privacy policies before providing any personal information.

9. Changes to This Policy

We reserve the right to update this Privacy Policy at any time. Changes will be posted on this page with a revised effective date. We recommend reviewing this policy periodically to stay informed.

10. Contact Us

If you have any questions about this Privacy Policy or wish to exercise your data protection rights, please contact us at:

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Email: info@tradeline-int.co.za

Phone: +27 (0)10 825 5870